



ANAPI

Democratic Republic of Congo
Investment Promotion Agency

ICT & Telecommunications Investment Opportunities

The Democratic Republic of the Congo (DRC) boasts a vast market for investments in communications, information, and telecommunications. There are many opportunities for investors thanks to economic reforms, including the liberalization of the ICT sector, initiated by the Congolese government. Moreover, the DRC has a skilled labor force of engineers and technicians capable of supporting investments in these industries. With a sustained economic growth rate of 9 percent, the DRC remains an attractive and competitive business environment for private sector ICT companies.

DRC Government Vision for Investment

Understanding the current status of ICT operations in the DRC, the government has outlined the following vision to best serve its citizens in the future:

- Construct a modern national telecommunications infrastructure, including mobile and broadband internet, potentially through a public-private partnership;
- Develop internet centers or hotspots across country;
- Ensure primary and secondary schools are equipped with ICT capabilities;
- Develop ICT to promote agricultural investments;
- Implement network interconnection centers to be used by Internet providers;
- Provide standard Internet services, including web browsing, email capabilities, and file transfers;
- Develop and implement advanced technology applications, such as video conferencing, to be used for medical and educational purposes as well as for agricultural land planning and mineral prospecting of forests and oil;
- Improve the accessibility of telecommunications services and new technologies; and
- Strengthen the liberalization and competitiveness of the sector to attract additional private investment.

To continue to attract investment in the ICT sector, the DRC government has prioritized the following objectives for 2016:

- Increase telephone density by 40 lines and ensure a mobile phone per every 100 inhabitants;
- Lay 5000 kilometers of fiber optic cable to support a national network;

- Connect approximately 30 million fixed and mobile lines, particularly concentrated in urban areas; and
- Digitize the public administration and specialized state services and border posts.

To achieve these objectives, the government seeks to:

- Improve governance and competition in the sector by improving the frequency spectrum;
- Update the legal and regulatory framework for telecommunications and build the capacity of the Regulatory Authority (ARPTC);
- Increase the rate of public investment in the sector and promote public-private partnerships;
- Finalize the construction of the Moanda landing station to ensure the connection of the fiber optic cable network with the submarine cable of the WACS consortium;
- Ensure the commercial operation of the first phase of the fiber optic cable network between Kinshasa and Moanda;
- Continue the construction of the fiber optic cable network between Kinshasa and Kasumbalesa;
- Finalize the transition from analog television to digital television(TNT); and
- Restructure public operators RENATELSAT and SCPT.

Current ICT Operators in the DRC

<i>Mobile and fixed telephony</i>	<i>Internet, Data and others</i>
AIRTEL RDC	CIELUX
VODACOM RDC	HUAWEI RDC
TIGO RDC	TECHNOLOGIES
ORANGE RDC	IBURST RDC
AFRICELL RDC	INFRACO
STANDARD TELECOMS	M. INTERCOM
	MICROCOM
	TECH MAHINDRA